



VLSLS

TRUSTED BRANDS

BUILT ON CHARACTER

**WORRY ABOUT YOUR CHARACTER, NOT YOUR REPUTATION.
YOUR REPUTATION IS WHO PEOPLE THINK YOU ARE.
YOUR CHARACTER IS WHO YOU ARE.**

JOHN WOODEN

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"If protection of intellectual property begins to disappear, creative companies will disappear or never get started. But there is a simpler reason: It's wrong to steal. It hurts other people. And it hurts your own character. " **STEVE JOBS**



CHRISTO SMIT
BUSINESS ADMINISTRATOR

Christo is an experienced business leader with a stellar track record as a turnaround specialist in the digital agency space. His focus is solely on business strategy & planning, new media applications for digital transformation and learning & development.



GINO SMITH
WORKFORCE ENABLEMENT

Gino has +14 years' experience as a talent and organisation HR professional. Gino believes that sustainable success is enabled when the workforce is planned and mitigated for – better equipping organisations and projects to realise planned benefits and ROI.



NADIA LEONARD
LEARNING SOLUTIONS

Nadia is a seasoned management consultant with extensive experience in the digital transformation space. With local and international experience, Nadia leads the VLS Learning Solutions team that specialises in learning advisory, content experience design and technology implementations.



DAVID O'DONNELL
BRAND COMMUNICATIONS

David is a communications and digital media specialist with over 15 years' experience in the multimedia industry. He has over 100 projects under his belt in the industrial sector including process illustrations, tender clarifications and learning applications.